

# ROMANCE AND TRUE LOVE

- What is the nature of romantic love and how are we supposed to show love to our romantic partners?
- What is the nature of true love?

# ROMANCE

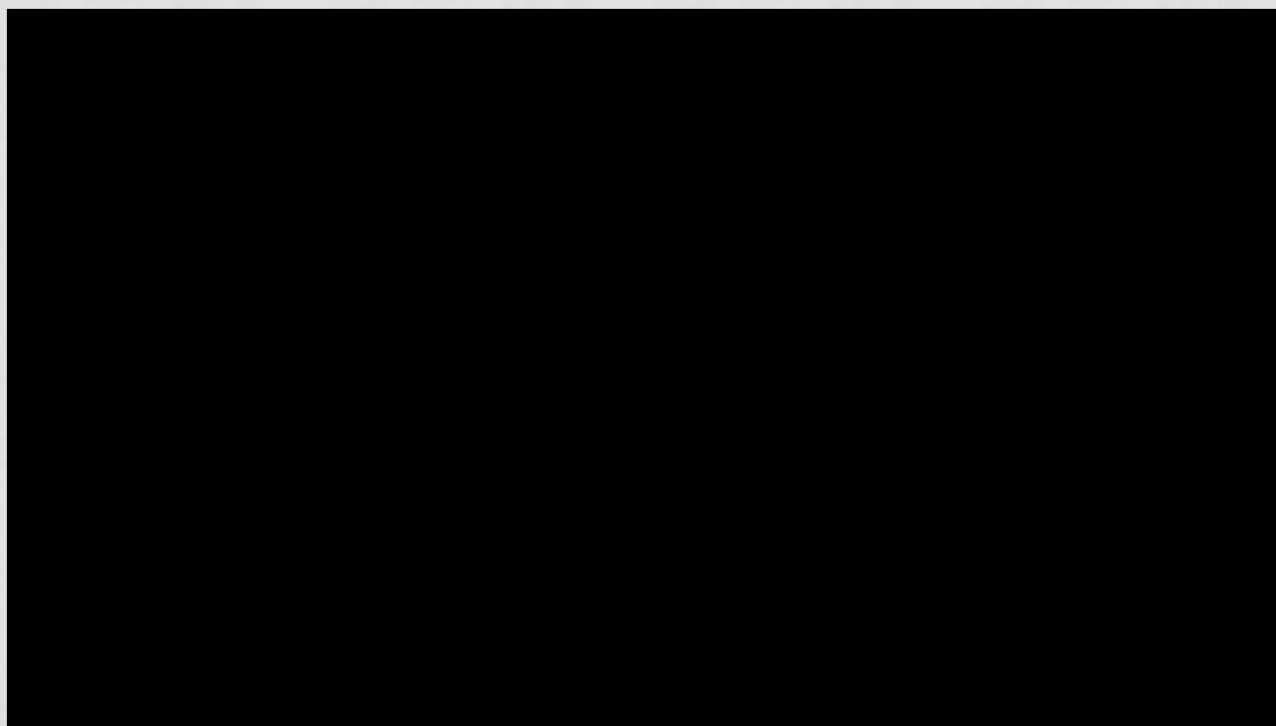
## **Romance:**

- A love affair.
- Enthusiastic emotional attachment or involvement between people.

# ROMANCE

What do you do when you really love someone?

<http://www.youtube.com/watch?v=goq740IF1vg>



# ROMANCE

Identify at least 3 myths perpetuated by all of the following artifacts.

# ROMANCE

## Jewelry Commercial – Kevin

<https://www.youtube.com/watch?v=q-jOjK003Yk>



# ROMANCE

## **A Diamond is Forever - Suman**

<https://www.youtube.com/watch?v=IDhjplQS84&NR=1&feature=endscreen>



# ROMANCE

## Jewelry Commercial

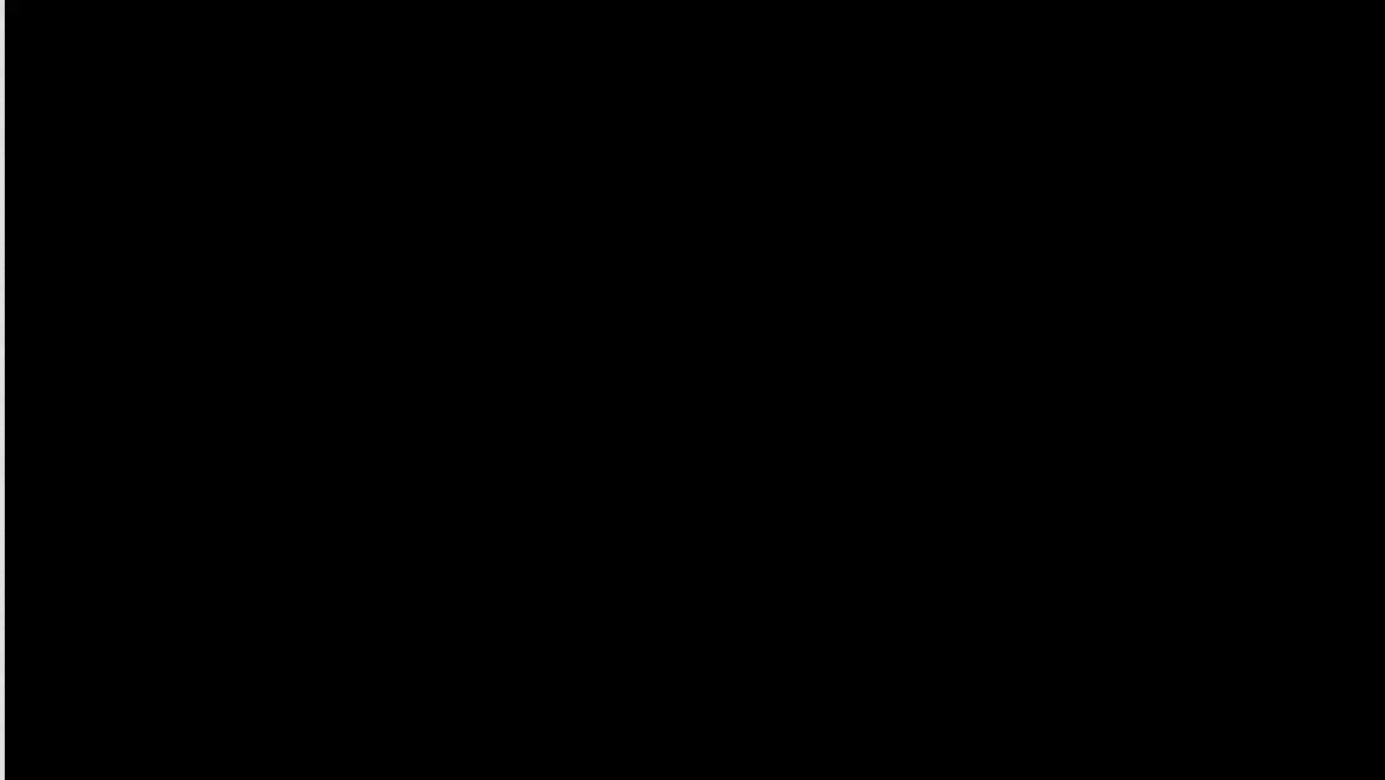
**Kay Jewelers Commercial**

**November, 2012**

# ROMANCE

**Hallmark**

<https://www.youtube.com/watch?v=w2nNgGxWASU>

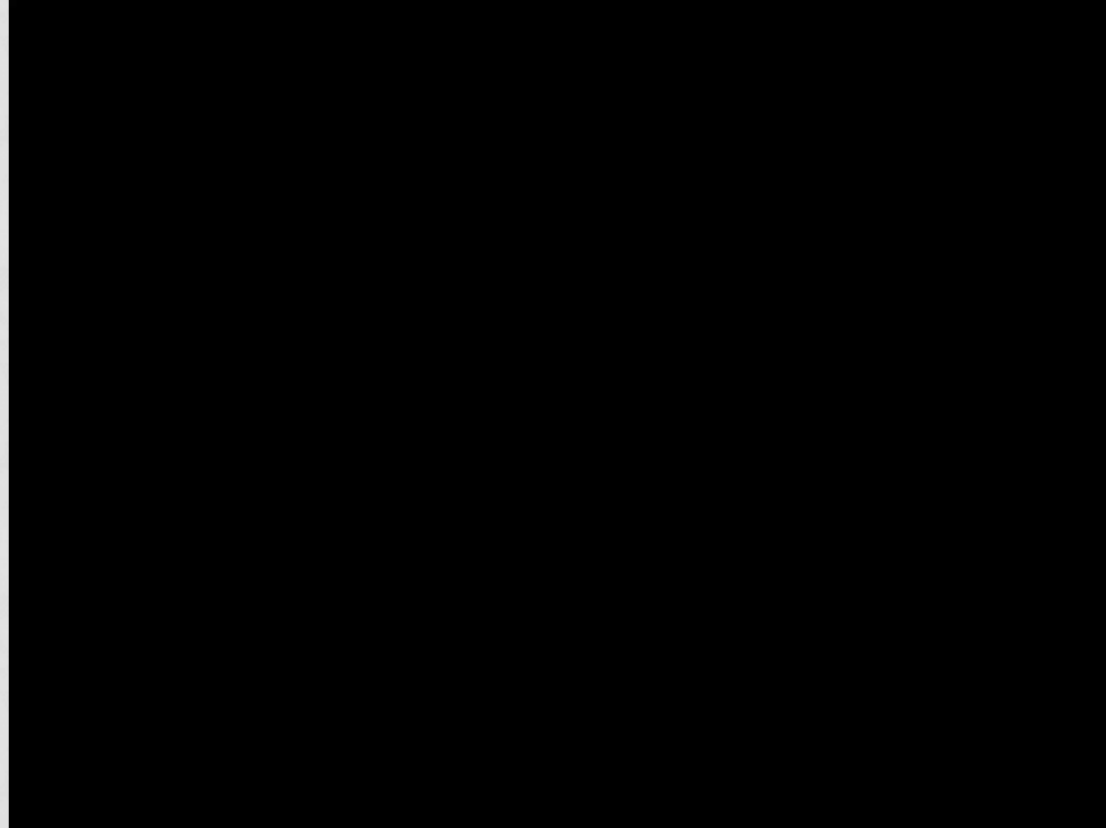




# ROMANCE

## **Vermont Teddy Bear**

<https://www.youtube.com/watch?v=uojoBHjZohl>



# ROMANCE

Identify at least 3 myths perpetuated by all of these artifacts.

# ROMANCE

## **Myths:**

- Men are responsible for romance.
- Only for heterosexual couples.
- Love is best expressed with material gifts.
- Love IS a material gift.
- Money can buy you love.

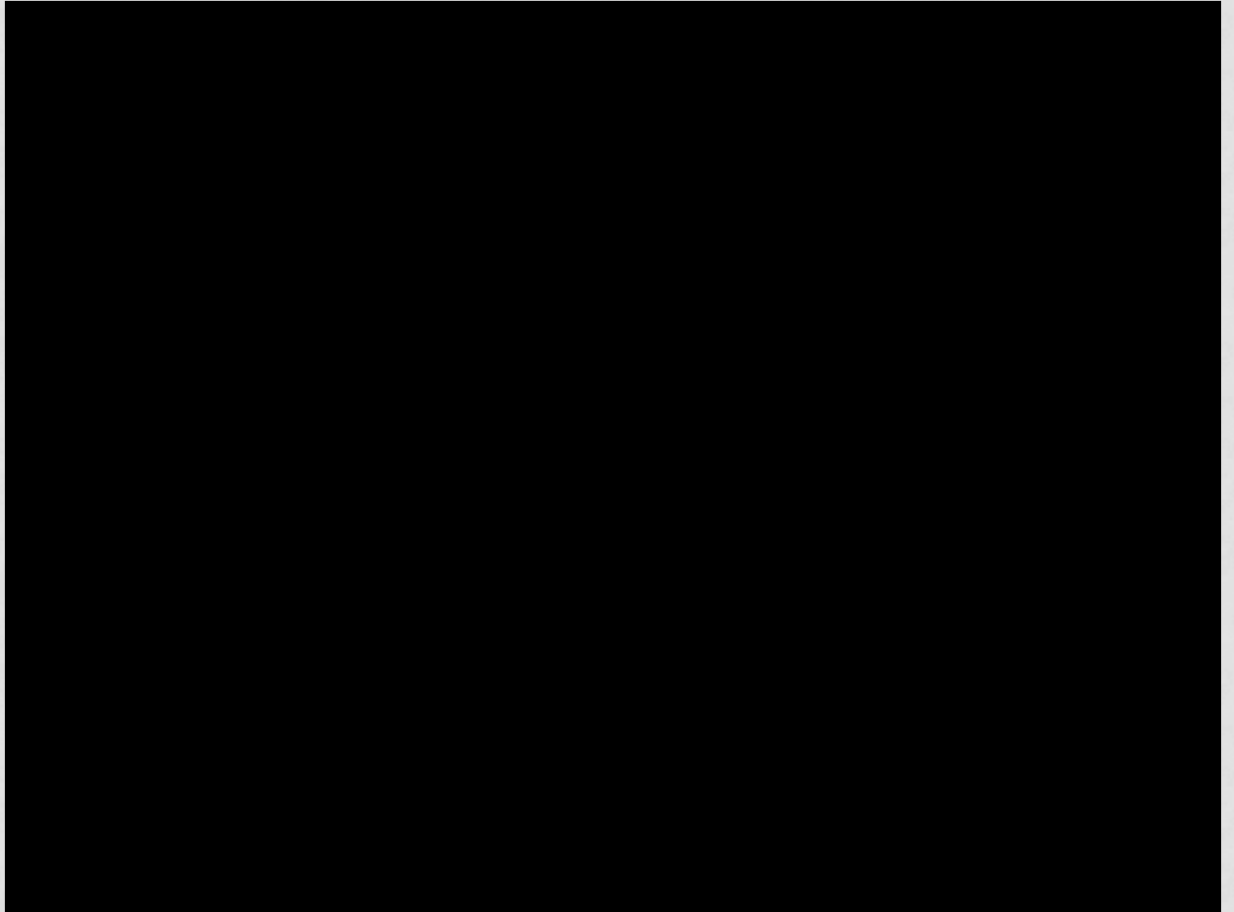
# ROMANCE

Also perpetuates myths about what love is NOT...

- Helping in the kitchen.
- Doing the dishes.
- Taking care of someone when he/she is sick.
- Making someone laugh when he/she is down.
- Etc...

# FINDING ROMANCE

**Jennifer –  
Veet**



# FINDING ROMANCE

**Match.com - Kaory**



# FINDING ROMANCE

**eHarmony - Nehal**



# FINDING ROMANCE

**Ryan –  
The Bachelor**

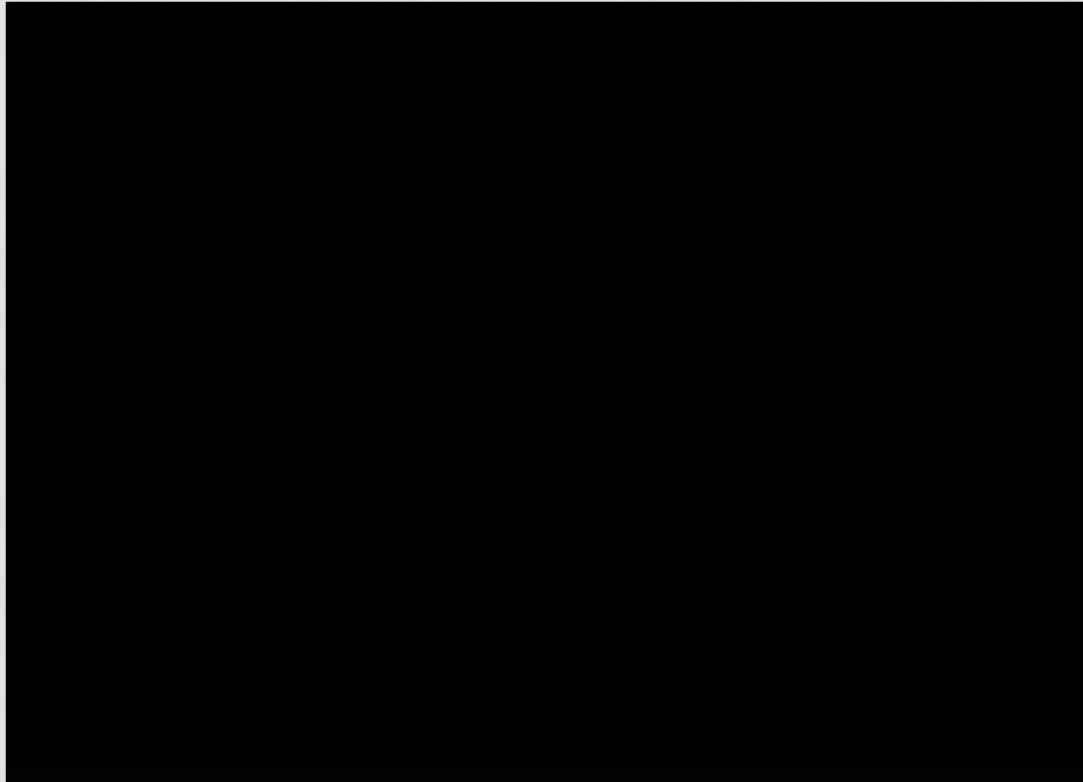




# WHERE TO FIND ROMANCE?

## **A Shot of Love**

[http://www.youtube.com/watch?v=Y4F8yA2ro\\_4](http://www.youtube.com/watch?v=Y4F8yA2ro_4)



What myths does this perpetuate?

Does this help perpetuate the myth that romance can be for homosexuals?

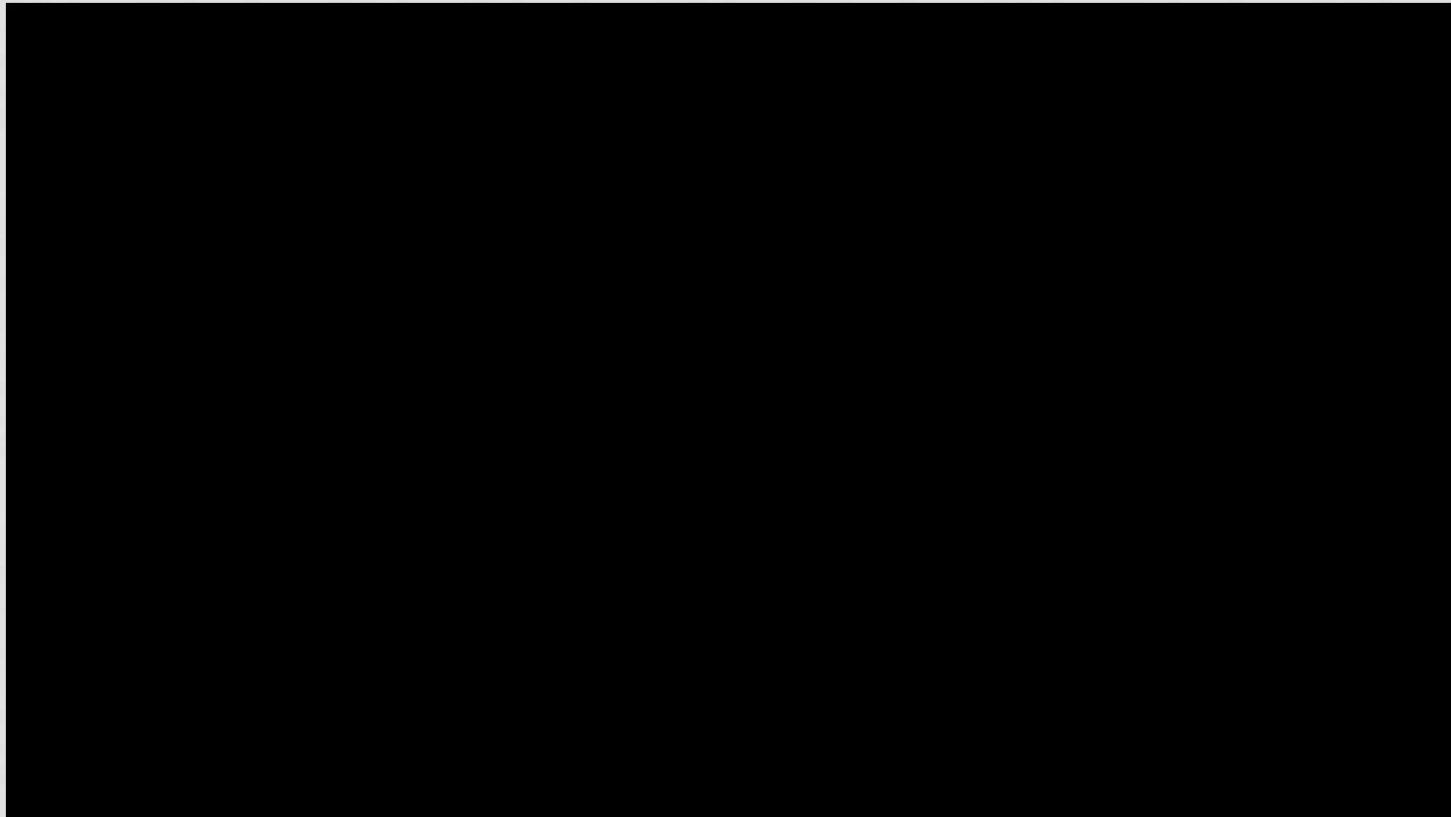
# TRUE LOVE

The Office - Kaory



# TRUE LOVE

How I Met Your Mother – Kaory



# TRUE LOVE

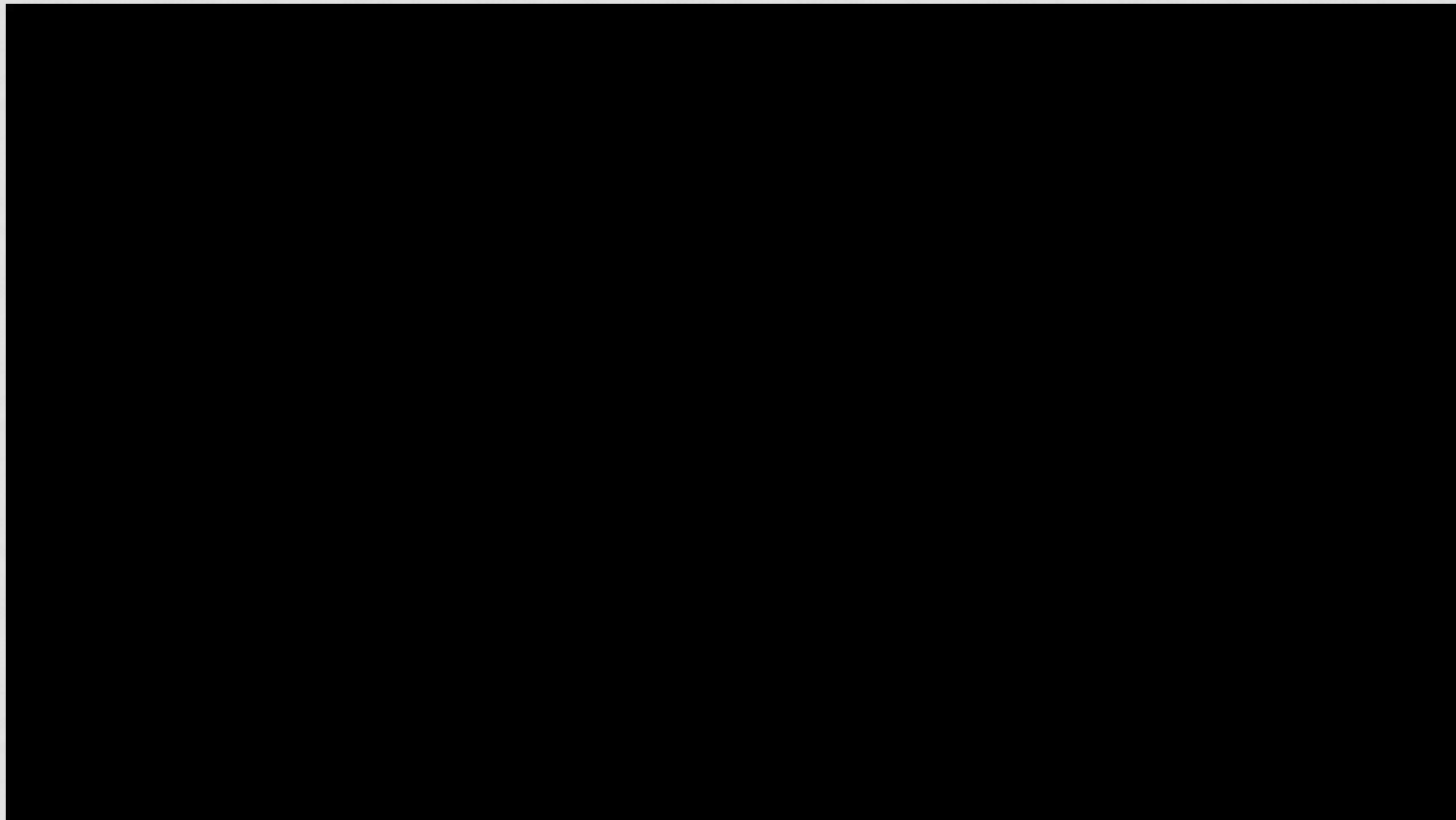
“How Do You Know its Love?” - Instructional Film

<https://www.youtube.com/watch?v=vy-faY5sFQ0>



# TRUE LOVE

Sony - Peiyilin



# TRUE LOVE

Notebook – Melanie, Samantha, Ruben

THE FOLLOWING **PREVIEW** HAS BEEN APPROVED FOR  
**APPROPRIATE AUDIENCES**  
BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC.

THE FILM ADVERTISED HAS BEEN RATED

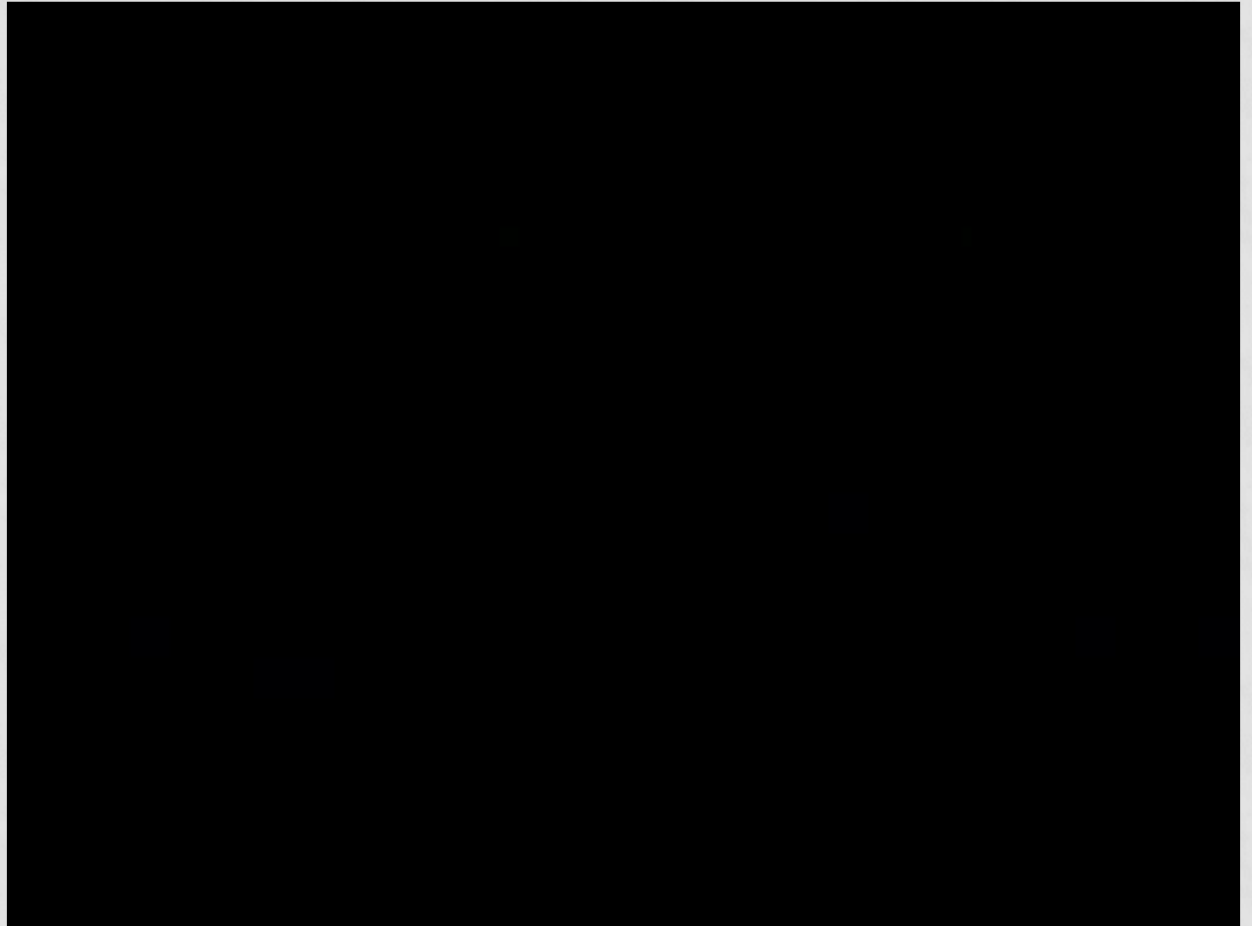


[www.filmratings.com](http://www.filmratings.com)

[www.mpa.org](http://www.mpa.org)

# TRUE LOVE

Twilight –  
Suman



# TRUE LOVE

## Love in The Movies

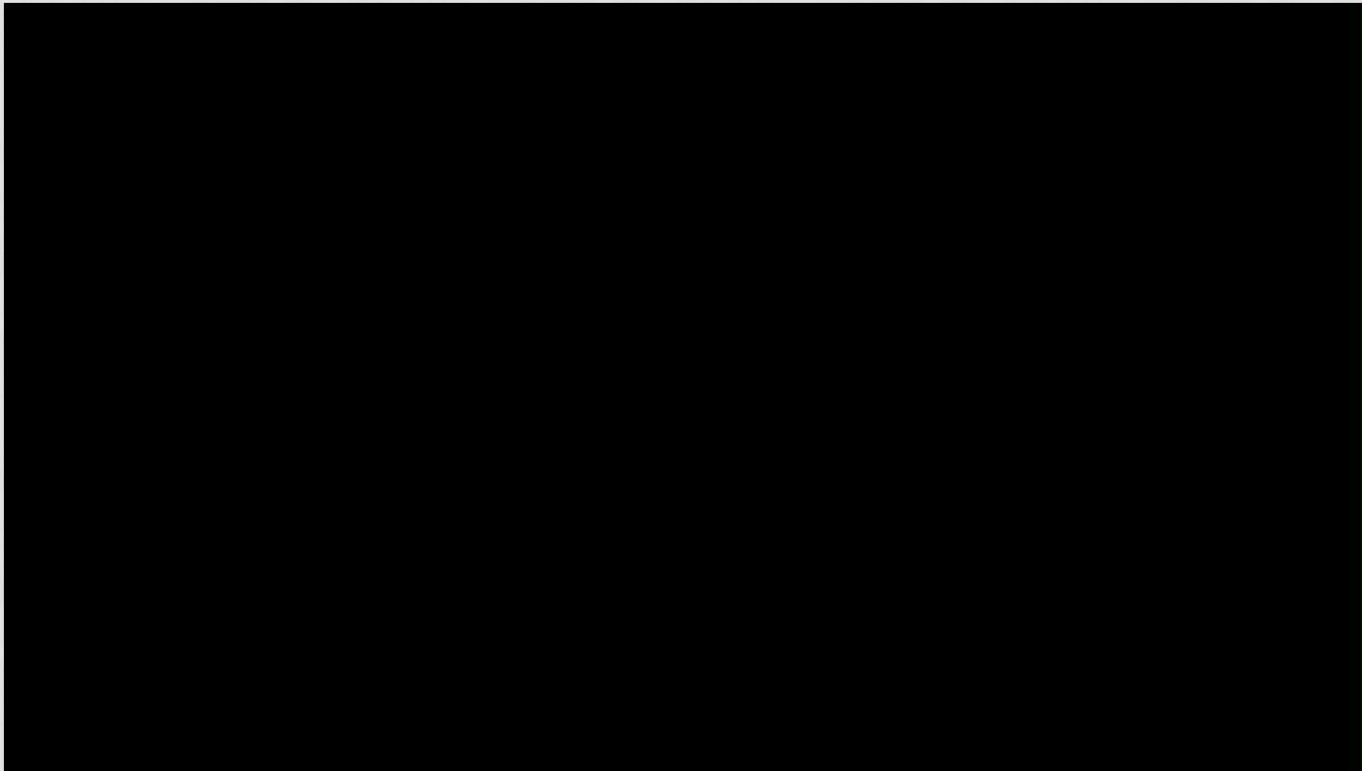
<https://www.youtube.com/watch?v=5m1vHv4mvLI>





# TRUE LOVE

**Love Story** [http://www.youtube.com/watch?v=8xg3vE8le\\_E](http://www.youtube.com/watch?v=8xg3vE8le_E)



# TRUE LOVE

## **Myths:**

- True love is passionate and emotionally charged.
- True love is mind altering, causing people to do strange and extreme things.
- True love is instantaneous, striking in an instant.
- True love sweeps people off their feet.
- Everyone has a one true love.
- True love is everlasting.

## **Questions:**

- What are some issues with believing these myths?
- What are some benefits of believing these myths?

# “THE LOVE MYTH” - BY EMILY ESFAHANI SMITH

**From advice column of E. Jean**

Reader “Caught in a Love Spell” asks the following:

*At my father’s funeral, I ran into an old friend. We grew up together, his was the shoulder I cried on, and we ended up having sex. We’ve been doing so ever since — a year and a half. The problem is that during this whole time, he’s had a girlfriend, and I’ve been engaged to be married to another man.*

*We’ve fought a hundred times over stopping and not seeing each other, but we always end up back together, no matter how bad the previous fight was. Why can’t we walk away? Why is this so hard to stop?*

# “THE LOVE MYTH” - BY EMILY ESFAHANI SMITH

**From advice column of E. Jean**

E. Jean responds with the following:

*Miss Caught, My Cauliflower: Halt! You're marrying the wrong man. Marry the man with whom you fight "a hundred times" because you can't cease seeing each other. Marry the man with whom you "can't stop having sex." Marry the man with whom you "always end up back together." Marry the man your DNA is shouting for you to marry, and your chances for happiness are damn good. To quote the captivating Martin Amis, "Marry your sexual obsession: ... the one you never quite got to the end of."*

# “THE LOVE MYTH” - BY EMILY ESFAHANI SMITH

## “The Happiness Hypothesis” by Jonathan Haidt

### Why is this advice wrong?

- True love is often incorrectly thought of as passionate love.
- We become so wrapped up in passionate love because it is literally a drug (causes the release of dopamine).
- Since it is a drug, like all drugs, its affect will fade.
- Therefore, true love is not “passion that lasts forever” since that is impossible.
- True love is “the affection we feel for those with whom our lives are deeply intertwined.”

# “THE LOVE MYTH”

## - BY EMILY ESFAHANI SMITH

1. What do you think of Jonathan Haidt’s argument?
2. Can we see HIS myth (or related myths) perpetuated in popular culture?
  - Can you think of any tv shows, songs, or movies that perpetuate an “anti-true love” myth or poke fun of the true love myth?”

# TRUE LOVE

## **Don Draper (Andrew)**

<http://www.youtube.com/watch?v=fjg5TuXV09U>



# TRUE LOVE

The result is that we have new myths:

- True love doesn't "really" happen.
- True love is for the foolish.
- Magical moments don't exist.

What are the benefits of believing these myths?

Are there any issues with believing these myths?