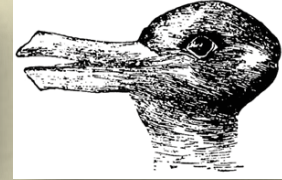
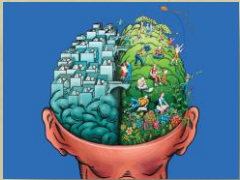


Creativity Talks & Workshop Offerings

Presented by Professor Javy W. Galindo

Based on his popular *Creative Minds* college course and his critically acclaimed book *The Power of Thinking Differently: An imaginative guide to creativity, change, and the discovery of new ideas*.



Creativity Talks

[6 Keys to Rewiring The Brain for Creativity](#)
A summary of all topics listed below.

Alternatively, a talk can be specifically designed to focus on only one of the topics below. Length: 45min-1.5hr w/ Q&A

Creativity Workshops

[Rewiring the Brain for Infinite Possibilities](#)
A hands-on, experiential based mini-course outlining the stages of the creative process and how to overcome common obstacles to creativity. Covers all topics listed below.

Length: 4 to 8 hrs.

Overview

In his enlightening, interactive, and lighthearted talks and workshops, college professor and creativity author Javy W. Galindo helps audiences realize that we all live in a world of infinite possibilities. This former electrical engineer uses humor, mind-bending puzzles, games, artistic activities, video clips, and thought-provoking images to kick-start the imagination and teach the science of creativity. Audience members will instantly discover how to see beyond the brain's self-imposed limitations and develop strategies to approach any problem and project (whether in art, business, or life in general) more creatively.

Topics

- 1. Trapped in The Ordinary World:** The roots of creative blocks.
- 2. The Courage to Create:** How to deal with fear and the inner critic.
- 3. The Flexible Brain:** The psychology of going beyond social conformity & the truth of "left vs. right brain" thinking.
- 4. Out-of-the-Box Thinking:** Strategies for actively generating new ideas.
- 5. The Art of Creative Insight:** How to make "aha!" experiences more likely.
- 6. Bringing Your Ideas to Life:** Understanding *Flow* experiences and the psychology of getting things done.

About The Speaker

Javy W. Galindo, M.A., M.Eng.



Javy is a college professor of philosophy, humanities, and psychology in Northern California. He is a popular instructor at John F. Kennedy University and De Anza College, located in the heart of Silicon Valley. This former electrical engineer is the author of the popular creative thinking manual “The Power of Thinking Differently: An imaginative guide to creativity, change, and the discovery of new ideas” (2010). His latest book is the Amazon best seller “Authentic Happiness in Seven Emails: A philosopher’s simple guide to the psychology of joy, satisfaction, and a meaningful life” (2014).

Additional Info:

- Former electrical engineer for Cisco Systems, Motorola, ViaSat, and Northrup Grumman.
- Long-time high school instrumental music instructor and youth arts coordinator.
- In addition to academic research into the science of creativity, studied creative jazz singing at the California Jazz Conservatory in Berkeley, CA and improvisational comedy at the National Comedy Theatre in San Diego, CA.

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Speaking Fees

1. **Local Engagements** (within the SF Bay Area, CA) have a minimum speaking fee of \$200/hr.
2. **Out-of-Town Engagements** have a minimum *total* speaking fee of \$1000.
3. **Total Expenses** include speaking fees, travel expenses, and expenses for any requested materials (workbooks or materials for workshop activities).
4. **Required Upon Reservation:** A 25% deposit and payment for travel expenses.
5. **Speaking Fees Vary** depending on the type of engagement (talk vs. workshop), the number of attendees, the location of the event, date of the event, and the type of special requests made to tailor the talk/workshop.